



The Hong Kong Triathlon Association (HKTriA) would like to improve our logo design, so that it is easily identified and understood to represent "Triathlon Hong Kong". The HKTriA wants to gather the views its members for this purpose. We hope that with your input, we can create a new logo design that our members will enjoy and take pride, and that our corporate sponsors will find valuable as a brand logo to attach to their products and services.

香港三項鐵人總會計劃重新設計會徽，希望新的會徽能更具代表性，讓公眾更易辨認及簡易表達“香港三項鐵人”理念。因此，我們特意向各會員收集意見。希望透過你的參與及提供的寶貴意見，讓我們設計一個令會員引以為傲，令贊助商更覺具有商業價值的會徽。

1. What is the one image that comes to your mind when the word "triathlon" is mentioned?  
每當提及“三項鐵人”，第一樣你會聯想到什麼圖形／圖案？

---

---

2. What is the one image that comes to your mind when the word "Hong Kong" is mentioned?  
每當提及“香港”，第一樣你會聯想到什麼圖形／圖案？

---

---

3. Please describe what you like about the current HKTriA logo.  
請形容你喜歡現有香港三項鐵人總會會徽什麼地方

---

---

4. Please describe what you dislike about the current HKTriA logo.  
請形容你不喜歡現有香港三項鐵人總會會徽什麼地方

---

---

5. If you had to choose a color or colors to represent Hong Kong, what would it / them be?  
若要你選擇一種或多種顏色來代表香港，你會選擇什麼顏色？

---

---

6. Please feel free to share any other comments, suggestions and ideas that you may have.  
歡迎發表你的其他意見、建議或構想

---

---

---

---

#### **Your Information 你的資料**

姓名 Name: \_\_\_\_\_ 年齡 Age: \_\_\_\_\_  
性別 Gender: \_\_\_\_\_ F / M \_\_\_\_\_ 聯絡電話 Contact no.: \_\_\_\_\_  
電郵地址 E-Mail address: \_\_\_\_\_

Thank you for your support & cooperation! Please kindly return this form to us by Fax (2576-8253) or Email ([hktria@triathlon.com.hk](mailto:hktria@triathlon.com.hk)) on or before Feb 26,2009 (Wed.). 謝謝你寶貴的意見及支持，請將填妥的問卷於 2009 年 2 月 26 日(星期四)或以前傳真(2576-8253)或電郵([hktria@triathlon.com.hk](mailto:hktria@triathlon.com.hk))予我們。