

**Request For Proposal
For
Commercials Rights / Underwriter / Sponsorship
For the**

2013-2015 Hong Kong ITU Triathlon Premium Asian Cup

**In
Hong Kong
For
The Hong Kong Triathlon Association Limited**



Introduction

The Hong Kong Triathlon Association Limited (*TriHK*) invites Event Management companies, Marketing Agencies etc. to submit a Proposal for the Commercial Rights or the Underwriting the Hong Kong ITU Triathlon Premium Asian Cup 2013-2015.

Due date

Interested parties should submit the Proposal to the *TriHK* Secretariat by email to hkituproposal@triathlon.com.hk on or before 18:00, 21 December 2012, Friday.

About the Proposal

Proposals submitted must comprise information including but not limited to the below listed:

1. Format of licensing
2. Roles and Responsibilities
3. A fixed License Fee
4. Event budget, both on race technical operation and marketing & promotion
5. Event operations plan
6. Company background including list of Directors and their background and corporate and/or personal financial standing.
7. Track records in organizing multi-sports events

Proposals submitted must also:

1. Deliver a race according to the ITU standards, and meet the requirements of the venue provider.
2. Fulfill the insurance and liability requirements as required by the relevant parties, including but not limited to the HKSAR Government, the ITU, the ASTC, and the venue provider.

Enquiry

For further information, please send enquiries by email to: hkituproposal@triathlon.com.hk